

PROPOSAL



INVESTMENT IN BUS MANUFACTURING UNIT

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SUPREMIUM INTERNATIONAL: DRIVING THE FUTURE OF MOBILITY SOLUTIONS

Supremium International proudly invites you to invest in an exceptional opportunity: the Bus Manufacturing Unit in Morocco. This project focuses on the integrated production of buses, including chassis, bodywork, and interior installations, such as electrical wiring, flooring, driver station equipment, air conditioning, and seating arrangements. The venture provides an opportunity to capitalize on Morocco's growing demand for public transportation solutions, driven by local municipal initiatives to upgrade bus fleets across the country.



WHY INVEST IN BUS MANUFACTURING?

- High Market Potential: The Moroccan market is experiencing increasing demand for public transportation infrastructure, particularly from local municipalities seeking to replace outdated bus fleets. By investing in this project, you will be positioning yourself at the heart of Morocco's expanding automotive and public transport sector, catering to a demand that is set to grow significantly over the next few years.
- Competitive Advantages: Morocco's strategic location provides easy access to European
 and African markets, creating a competitive edge for exporting buses to neighboring
 countries. Additionally, the availability of raw materials, such as aluminum, paint, and chassis
 components, combined with Morocco's competitive labor costs, makes this project highly
 feasible. Furthermore, the establishment of a supplier ecosystem for chassis parts and other
 essential components adds value to the local production capabilities.
- Financial Returns and Investment Structure: The estimated investment required for the bus manufacturing unit is between 27 and 36 million euros (excluding land costs), with potential annual revenue ranging from 27 to 45 million euros. The projected EBIT margin is around 15%, reflecting strong profitability potential. Investors can expect a reasonable return on investment, supported by local and regional demand for public transportation, as well as opportunities to supply vehicles for export.
- Comprehensive Financial Assistance and Support: Supremium International is committed to helping investors access financial aid and government-backed incentives to support their investment. Programs are available for training, SME financing, and land acquisition, while further mezzanine financing options are also accessible to ease the capital burden. With Supremium International's guidance, investors will receive full assistance in securing the necessary financial support and navigating regulatory requirements to ensure a successful investment journey.

DETAILED FINANCIAL OVERVIEW

Metric	Short Description	Value
Initial Investment	Required capital to establish the production unit	27 - 36 million euros
Annual Revenue	Projected yearly income from operations	27 - 45 million euros
EBIT Margin	Expected profitability margin before interest and taxes	15%
Direct Employment	Number of direct jobs created	~50 - 100 jobs
Financial Assistance	Availability of grants, subsidies, and loan options	Various government-backed programs, mezzanine loans

Key Advantages for Investors:

- Emerging Market with High Demand: The increasing need for public transportation solutions in Morocco presents a lucrative opportunity. By investing in bus manufacturing, you will be able to cater to both local and export markets, creating a wide range of revenue opportunities and mitigating risks associated with market fluctuations.
- Economic and Social Impact: Investing in the bus manufacturing unit will contribute to Morocco's economic growth by creating direct employment opportunities and developing the local manufacturing sector. The project will also play a significant role in reducing carbon emissions by replacing older, inefficient buses with modern, fuel-efficient models, aligning with Morocco's environmental goals and global ESG (Environmental, Social, and Governance) standards.
- Government Incentives and Support: : The Moroccan government supports industrial development initiatives through a variety of financial incentives and subsidies. Supremium International will guide investors in accessing these opportunities, from grants to negotiating favorable financing terms, making your investment even more attractive and feasible.

Reliable Supply Chain: The project will benefit from the availability of essential raw materials, including chassis components, aluminum, and paints, ensuring a steady and cost-effective supply chain. Morocco's existing automotive production expertise further supports the success of the bus manufacturing unit by providing the skilled labor and industry experience needed for efficient operations.



JOIN US IN MAKING A DIFFERENCE

At Supremium International, we provide not only the platform for investment but also complete end-to-end support—from securing permits and building partnerships to connecting you with key stakeholders and maximizing your market entry impact. Our expertise in navigating regulatory frameworks and establishing fruitful partnerships means that your investment process will be as smooth as possible. We will be with you every step of the way, ensuring that you benefit from all available resources and successfully establish your foothold in this high-potential industry.

Take the First Step Today:

We invite you to schedule a consultation with us to explore how you can be part of this transformative project. With Supremium International by your side, investing in the Stone Paper Production Unit will be seamless and rewarding. Contact us today to secure your position in this high-potential venture. Our team of experts is ready to discuss how we can turn this opportunity into a success story together. Don't miss the chance to be a pioneer in an industry that is not only profitable but also environmentally crucial.

Contact Information:

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Let's innovate together and build a sustainable future for Morocco and the world. Contact us now to kickstart this incredible journey and be part of the future of green technology. Together, we can make an impactful difference while ensuring lucrative returns.



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INSIGHTFUL INVESTMENT CONSULTING TO TAKE YOU FROM WHERE YOU ARE TO WHERE YOU WANT TO BE.